



Order / Rev: 37667  
Alt Order #: 08887273  
Flight Dates: 10/28/12 - 11/05/12

Advertiser: Senator Majority PAC  
Product Desc: ISSUE  
Estimate: 2155  
KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
EARLY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1		\$1,000.00			0.00			
3	8	11/03/12	11/03/12	CBS Early Show - Sat.	CM	5-7a								
				CBS Early Show - Sat.									1	\$1,200.00
SAT EARLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-		1		\$1,200.00			0.00			
4	8	10/29/12	11/02/12	Live w/Kelly	CM	9-10a							5	\$10,000.00
				Live w/Kelly										
KELLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--		5		\$2,000.00			0.00			
5	8	11/05/12	11/05/12	Live w/Kelly	CM	9-10a							1	\$2,000.00
				Live w/Kelly										
KELLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1		\$2,000.00			0.00			
6	8	10/29/12	11/02/12	8 News Now Noon M-F	CM	12-1230p							3	\$6,000.00
				8 News Now Noon M-F										
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--		3		\$2,000.00			0.00			
7	8	10/29/12	11/02/12	Ellen	CM	3-4p							3	\$7,500.00
				Ellen										
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--		3		\$2,500.00			0.00			
8	8	11/05/12	11/05/12	Ellen	CM	3-4p							1	\$2,500.00
				Ellen										
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1		\$2,500.00			0.00			
9	8	10/29/12	11/02/12	8 News Now 4p M-F	CM	4-5p							2	\$5,000.00
				8 News Now 4p M-F										
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--		2		\$2,500.00			0.00			
10	8	10/29/12	11/02/12	8 News Now 5-630p M-F	CM	5-630p							3	\$9,000.00
				8 News Now 5-630p M-F										
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--		3		\$3,000.00			0.00			
11	8	11/05/12	11/05/12	8 News Now 5-630p M-F	CM	5-630p							1	\$3,000.00
				8 News Now 5-630p M-F										
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1		\$3,000.00			0.00			
12	8	11/04/12	11/04/12	8 News Now Sun 5-7p	CM	430-530p, 630-7p							1	\$3,000.00
				8 News Now Sun										
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S		1		\$3,000.00			0.00			
13	8	11/03/12	11/03/12	Sat 7-8p - ET Wknd	CM	7-8p							1	\$1,300.00
				Ent Tonight Weekend										
ET WEEKEND														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-		1		\$1,300.00			0.00			

Totals 26 \$54,500.00